



International Conference on Total Cost Management

25th and 26th November 2024:

Venue: Hotel Hilton, Chennai

Inaugural session - Program

Day 1: 25th November 2024 (Monday)

Day 1 Theme: Navigating Green Transition – Sustainable and Equitable growth through TCM

0945 hrs	Registration
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1000 hrs – 1100 hrs : Inaugural Session		
1000 Hrs	Welcome and Theme address	Mr. Navtez Bal, Chairman, Cost Congress 2024 & VP IBM
1010 Hrs	Address	Mr. Girish Wagh, Chairman CII National Committee for TCM & ED Tata Motors
	Release of CII TCM Expert Manual	Short Address by Panel Chairman – Mr. M Srinivas Reddy
1020 Hrs	Guest of Honor address	Mr. B Thiagarajan, Managing Director, Blue Star Limited
1040 Hrs	TCM Awards Distribution	
1050 Hrs	Concluding Remarks	Mr. Asim Kumar Mukhopadhyay, Co-chair Cost Congress 2024 & CEO and MD, Tata Motors Limited, Smart City Mobility Solutions Limited
1100 Hrs to 1115 Hrs	Tea Break	

Program

Day 1: 25th November 2024 (Monday)

Day 1 Theme: Navigating Green Transition – Sustainable and Equitable growth through TCM

1115 hrs – 1215 hrs: Session 1 – CEO Panel

Driving Decarbonization pathways in business – Balancing Planet and Profit.

The quest for building regenerative models, harmonious balance between profit and planet has become a strategic imperative for businesses to achieve sustainable growth / resilient future. Obtaining a clear understanding of their current processes and product life cycle and their impact on environment is the first step of journey.

Aligning business strategy to environment envisions 'Eco-design of products (including eco-friendly packaging), green supply chains, net zero production & distribution process, zero waste discharge, circular economy practices.

Enhanced brand image, improved operational efficiency, resource availability,

Top industry honchos deliberate on creating sustainable business models with balancing profit accruals....

**Opening Remarks by
Session Chair**

Mr. Girish Wagh
Chairman, CII National Committee for TCM & ED, Tata Motors

Panelists

Mr. Pradeep Kumar Thimmaiyan, President & Chief Technology Officer, Daimler India Commercial Vehicles (DICV)

Mr. Gopal Mahadevan, Director – Strategic Finance & MA, Ashok Leyland

Mr. Navtez Bal, Vice President Marketing, IBM India Ltd.

Mr. Harish Lakshman, Chairman, Rane Group

1215 hrs – 1300 hrs: Session 2

Green Investments – Value captured and delivered in corporates

Green investments in businesses are required to mitigate high carbon footprint of its operations and minimize climate change impact on the planet. Energy efficiency, alternate energy sources, waste recycling, carbon pricing, digital processes are few areas of green investments.

Assessing impact of green investments in terms of positive brand image, improved market share, higher stock value, financial performance is an emerging study.

Finance professionals across sectors evaluate the value generated and delivered from 'green investments' in business.

Session chair

Mr. Ajay Patil, Vice President & Chief Financial Officer, India ABO at Cummins Ltd.

Mr. Sourabh Chakravarty, Joint Executive President – Finance, Ultratech Cement Ltd

Mr. Aswathaman Vijayan, Head ESG & Finance and Planning, Lupin Ltd.

Mr. Rohit Kumar Agrawala, Director - Finance – Chennai Petroleum Corporation Limited

Question & Answers

1300 hrs to 1345 hrs – Lunch Break

1400 hrs – 1500 hrs: Session 3

“Transiting to Zero waste – Circular Economy: Cost economics and P/L Impact.

Building a regenerative, circular business model requires a shift in business models – linearity to circular. Circular economy finds new uses for products and materials and extending their use and life.

Circular economy is a new production and consumption model that ensures sustainable growth through resource optimisation and waste recovery. This enhances the life cycle of products through sustainable production model.

Modular design of products, Regenerative products, Recoverable products are strategies for a successful circular economy. Unstable global supply chains, increasing resource scarcity & price volatility across industries makes business sense.

Session Chair	Ms. Shobha Raghavan , Chief Executive Officer, Sahas Zero Waste
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Speakers

Ms. Rashi Agrawal, Director, Sales & Business Development, Banyan Nation

Mr. Prabhakar Tiwari, General Manager, Tata Motors, RE.WI.RE

Question & Answers

1500 hrs to 1530 hrs	Break
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1530 hrs – 1615 hrs: Session 4

Leveraging Emerging Technologies to navigate green transition – Assessing Cost economics

Green transition is multi-faceted with investments required in low-carbon technologies, ramping up alternate fuels, energy security, energy storage, modern digitized electricity grid.

Development and deployment of new green technologies is key to mitigate and adopt to climate change, reduce negative impacts of economic activity on nature and reduce pollution.

Green innovation, shifting from linear to circular business models, green digital solutions, low energy intensity process / products, bio-degradable / eco-friendly products, have potential to help decarbonize value chains, restore nature and build more circular economy.

Deliberations on conceptualizing and applying technologies for green transition

Session chair – Mr. K S Venkatagiri, Executive Director & Head, CII GBC, Hyderabad

Mr. Krishna Kumar, Country Leader – Pre-sales Engineering, (Sustainability Software), India – South Asia, IBM India Ltd.

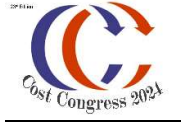
Mr. Srinivasu M, Head R&D and Innovation, Voltas Ltd.

Mr. Manoj Kumar Rustagi, Executive Vice President, & Chief Sustainability & Innovation Officer, JSW Cement Ltd.

Question & Answers

Presentation	1630 – 1700 Hours Green Mobility – Business Model Transition. Mr. Asim Kumar Mukhopadhyay Co-chairman, Cost Congress 2024 and Chief Executive Officer & Managing Director, Tata Motors, Smart City Mobility Solutions Ltd.
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1715 hrs	Summary of Day 1 Mr. P Thiruvengadam, Mentor, CII TCM Division
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Day 2: 26th November 2024 (Tuesday)

Day 2 Theme: Competitive Indian Industry – Driving the next phase through TCM.

0945 hrs	Assemble
1000 hrs - 1045 hrs - Session 6 Keynote Speaker Technology & Cost Innovation for competitive advantage	
Session Chair – Mr. Gopalakrishnan, Mentor, CII TCM Division Mr. Navtez Bal, Chairman Cost Congress 2024 & Vice President Marketing, IBM India	

1100 hrs – 1215 hrs: Session 7: Leveraging Digital, AI and emerging technologies to create innovative cost and value pathways in businesses. <i>In the fast-paced world of business, efficiency and productivity are the cornerstones of business success. Companies that embrace technology are finding themselves at a distinct cost advantage, as it has the power to automate repetitive tasks, reduce manual errors, and accelerate processes.</i> <i>This newfound efficiency not only translates to cost savings but also propels businesses toward increased productivity and profitability.</i>	
Opening Remarks by Session chair	Mr. Asim Mukhopadhyay , Co-chairman, Cost Congress 2024 and MD & CEO, Tata Motors, Smart City Mobility Solutions Ltd
	Mr. Durgaprasad Swaminathan , Executive Vice President & Chief Information Officer, Cholamandalam Investment and Finance Company Ltd. Mr. V Venkatanarayan , Digital Transformation Leader, GMO, Dr Reddy’s Labs Mr. Anup Daware , Chief Information Officer, Duroflex Ltd Mr. Manohar Hotchandani , Director of Business Development, AI & RL Partnership, META

1215 hrs – 1315 noon: Session 8:**Developing Resilient Supply Chains in an increasingly connected and volatile global business environment**

In the post COVID world, host of dimensions - geo-political / geo-economic, climate change impact, technology, black swan events disrupt the structure, efficiency and cost economies of the supply chains of businesses. Demand uncertainty, business cyclicity, demanding - diversified – shifting customer needs and short product cycles pose challenges to the supply chains.

Session Moderator	Mr. Nithianand Sellathurai , Executive Vice President, Sourcing & Supply Chain, Blue Star Ltd
Speaker	Mr. Jagjit Singh , Head - Logistics, Tata Steel Mr. Kannan T , Sr. Vice President – Commercial, EID Parry Mr. Mukesh Kripalani , Chief Executive Officer – Parekhplast Ltd

1315 to 1415 – Lunch Break**1415 noon – 1500 hrs: Session 9****Role of Human Capital and Cost Efficiency in Business**

Human capital efficiency in business refers to its ability to maximize productivity and efficiency of people. Optimizing human resources to achieve strategic business objectives

Session Chair	Mr. Mahesh Anand , President, Nippon Paint India Pvt Limited (Decorative)
	Mr. Mayank Rautela , Group Chief Human Resources Officer, Apollo Hospital Enterprise Limited

1500 hrs – 1545 hrs: Session 10**TCM Expert Panel**

CII TCM Division has instituted an expert panel across 5 heterogeneous industries to examine the connect 'industry challenges – best practices – impact analysis' effectively share the outcomes with larger part of the industry for better outcome. FMCG, Paper, Commer refrigeration, Passenger Vehicles and Health care industries represented by industry veterans share their eminent wisdom for betterment of Indian industry.

Opening Remarks	Mr. Nagesh Babu , Principal Counsellor, CII TCM Division
Panel Chair	Mr. M Srinivas Reddy , Executive Vice President – Corporate Strategy & Business Development, Blue Star Ltd
	Mr. Sandeep Goyal , Head – Manufacturing Operations – South Asia Region, Nestle India Ltd Mr. Srinivas Seshadri , SVP & CFO, Seshasayee Paper & Board Ltd Mr. Bhargava S , SGM-Costing, Apollo Hospitals. Mr. N S Rao , Vice President (Product Cost Management, Benchmarking, Prototype), Maruti Suzuki India Ltd.

1600 hrs	Summary of Day 2	Mr. T C A Srinivasa Prasad , Vice President – ICAI & TCM Assessor
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